



Dear Sirs,

Bulgarian Franchise Association and Bulgarkelama Agency have the pleasure to present to you the project
FRANCHISING & ENTREPRENEURSHIP 2009
international exhibition and conference for franchising, business services and new investment opportunities.

The initiative that will be held at Inter Expo Center – Sofia from 3rd to 5th of September 2009 is supported by several European franchising organizations as well as one the most influential Internet media for the branch in Europe - franchise-net.com.

The emphasis of the exhibition is the particularly interesting seminar program, which includes lectures of world-known professionals in the field of international law and franchise systems financing, presentations of good practices, discussions.

The goal of the exhibition is to gather under one roof licensed as well as proven franchisors and companies just starting the development of their own franchise systems. For all of them the exhibition is real opportunity to find new business partners, option to expand the commercial network and the fields of influence, chance to enter new markets in relatively minimized financial risk.

The opinion of many analysers, who consider crisis time as the time for expansion of franchising, the international support of the project and the considerable number of companies, which sell their trade mark, are some of the reasons that guarantee the success of the event.

It is anticipated the exhibition to draw the interest of people starting their business on the base of tested and working models as well as entrepreneurs that are looking for new investment alternatives.

For us as organisers of **FRANCHISING & ENTREPRENEURSHIP** it will be a pleasure to meet at Inter Expo Center – Sofia all companies and organisations, which consider franchising as alternative for their business development.

We are looking forward for your support and hope to successful and beneficial cooperation!

Additional information:
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