



**PRINT IMAGING & SIGN EXPO 2010**  
International Specialised Exhibition

Design, Photography, Printing, Advertising,  
Visual Communications



**13 - 16 October 2010**

DEADLINE 21.09.2010

**A. Catalogue Entry**

In accordance with the conditions stated overleaf, we order the following catalogue entry: To be entered under letter:

1. ADDRESS legibly written

Company / Address:

  
  
  

Phone: Fax: e-mail / http:

2. TEXT OF ENTRY in English and if possible in Bulgarian language, **sent by e-mail:**  
Company's exhibits and / or production range

[Empty box for text of entry]

**B Trade Mark**

We hereby order a catalogue entry:

- 1) with trade mark
- 2) without trade mark

Contact Person / Department	Authorised signature / Stamp:
Place and Date	



**I. Technical Data**

Paper size: 100 mm wide, 210 mm high  
 Type area: 110 mm wide, 220 mm high = 1/1 page  
 85 mm wide, 90 mm high = 1/2 page  
 Printing system: Offset (two colours)  
 Printing material: Copyable material, photos, slides.  
 Language: Language of the organizer and English  
 Classification: Information, seminar programme, hall plan, alphabetical list of exhibitors and co-exhibitors (obligatory), index of products (obligatory), advertisements.

**II. Costs**

- A. Terms and Costs of the Compulsory Entry:  
 According to the conditions of participation, the entry in the exhibitions catalogue is obligatory for each exhibitor and sub-exhibitor.
- a) Compulsory Entry of the Address:  
 Name of the company, address, telephone, telefax, e-mail, Internet (will be printed in Latin letters in the catalogue).
- b) Compulsory Entry of the Company's exhibits and /or Production Range:  
 In the language of the organizer and in English.  
 Translation free of charge!  
 Length of line: 65 mm (approx. 35 letters).
- B. Trade Mark:  
 Maximum size 15 mm high.  
 Costs per trade mark **20,00 EUR**
- C. Advertisements:
- |  |                |
|--|----------------|
| 1/1 page, black & white (110 x 220 mm) | <b>70 EUR</b>  |
| 1/1 page, 4 colours (110 x 220 mm)     | <b>120 EUR</b> |
| 1/2 page, 4 colours (85 x 90 mm)       | <b>80 EUR</b>  |
| 1/1 page, 4 colours on the cover       | <b>160 EUR</b> |

**III. General Conditions and Terms of Payment**

1. The entry of the exhibitors and their sub-exhibitors into the alphabetical list and the production range of the official exhibition catalogue is obligatory. If you need additional forms for sub-exhibitors' entries please order them.
2. To ensure completeness of the catalogue, exhibitors, sub-exhibitors and represented companies who have not submitted their order forms within the stated time will be entered in the catalogue at their own expense on the basis of the information available in the application without any guarantee for correctness.
3. Claims for damage through non-entry or incorrect entry cannot be accepted.
4. The orders for entries are not confirmed by the publisher.
5. The organizers of the trade fair and their authorized representatives are entitled to refuse the acceptance of orders without giving reasons.
6. The costs for entries cannot include the costs for graphic work or for the execution of copyable material. If such work is necessary due to the execution of an order, it will be calculated separately. Furthermore, the company placing an order can be charged with costs resulting from considerable modifications of orders originally agreed upon.
7. Copy proofs of entries and insertions are not forwarded.
8. Only the number of lines actually printed in the catalogue will be calculated and not the manuscript as mentioned in the order form.
9. The obligatory entry of exhibitors and their sub-exhibitors will be invoiced together with the general exhibition charges, before the catalogue goes to print.
10. The charges for extra entries, trade marks or advertisements will be invoiced additionally.
11. The publisher may be exonerated from his obligation to execute the order provided that he is prevented from fulfilling this obligation through reasons of force majeure.