

BULMEDICA / BULDENTAL 2012: Science and technology in support of health care

BULMEDICA / BULDENTAL - the most prestigious medical exhibition in South East Europe will show again the latest achievements of medical science and technology.

Information on Bulgarian health sector

- According to data handled by the National Statistical Institute towards the end of 2010, there are 347 operating medical establishments for hospital care in Bulgaria, having 48,944 bed spaces. The number of hospitals amounts to 313 with 45,842 hospital beds, 52.4% of the hospitals being multi-profiled, concentrating 71.1% of the bed spaces of all hospitals in Bulgaria.
- Towards the end of 2010, there are some 289 independent medical and diagnostic centres and 613 independent medical and technical laboratories operating in the country.
- The supply of Physicians by the end of 2010 runs to 37.3 per 10,000 population and the supply of dentists counts 8.5 per 10 000 population.



Our partners' comments on BULMEDICA / BULDENTAL:

Dr. Dimitar Lenkov - Secretary of Bulgarian Medical Association "We are pleased to see a larger exhibition than last year's. The exhibition's side event scientific and theoretical forums, including those on transplantation, emergency medicine, etc., help Bulgarian physicians upgrade their skills, thus providing the population with better medical cares."

Dr. Nikolay Sharkov - President of the Bulgarian Dental Association "There are 8300 dentists entering themselves into professional competition, which requires stable theoretical knowledge and practical experience. All this is now showcased in the halls of BULMEDICA / BULDENTAL at Inter Expo Center."

BULMEDICA / BULDENTAL 2011 Highlights:

- Exhibition space - 9400 m²
- 209 Bulgarian and foreign direct participants exhibited samples of 997 companies from 45 countries, including, Italy, Germany, China, Greece, Austria, Russia, Poland, Czech Republic, Lithuania, etc.
- National participation of South Korean companies for the third consecutive year, presented themselves at the medical and dental zones of the exhibition
- 52 new participants
- 85% of the exhibitors have positive general impressions on the exhibition
- 89% of the surveyed participants are planning to take part again
- 12,815 Bulgarian and foreign experts visited the exhibition, registering a 10% growth as compared to 2010
- Useful and extensive side event programme:
 - A three-day conference on "Patients and Physicians on Organ Donation and Transplantation"
 - Debate forum on "Access to Health Care - Realities and Forecasts"
 - Theoretical and practical conference for dentists on "Aesthetics and Implants"
 - Poster session of the participants at the "Smile of the Year" 4th National Dental Contest
 - Live dental surgeries for placing implants
 - A set of seminars, presentations, practical courses and lectures
- The world-famous "Today" business guide was originally published as the BULMEDICA / BULDENTAL official publication. "Today" highlighted the novel and ingenious exhibits and the exhibition's interesting events.

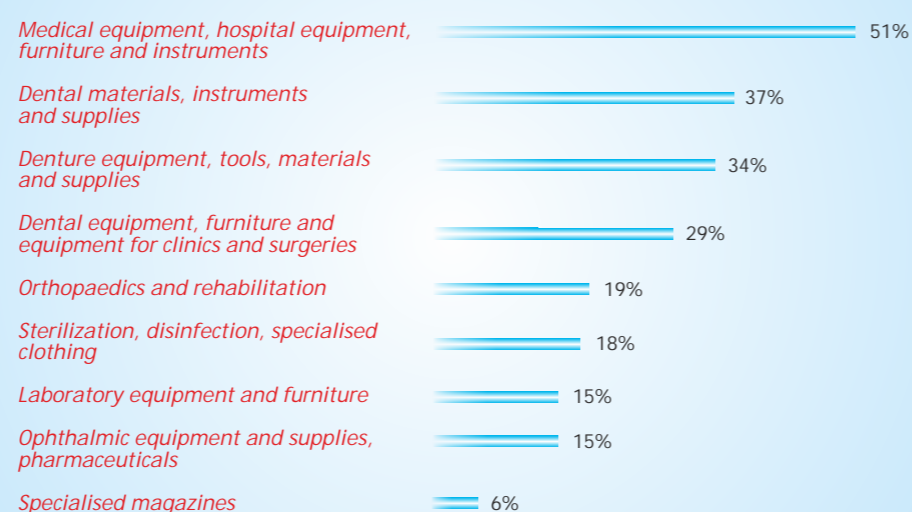


What to expect from BULMEDICA / BULDENTAL in 2012?

- Specialised international forum for business and communication
 - Opportunities to establish beneficial business partnerships with companies from Bulgaria and the Balkan Peninsula
 - Direct contacts with decision makers
 - On-the-spot negotiations and consequent business outcomes
 - Useful side event programme with conferences, symposia, presentations, seminars and trainings www.bulmedica.bg
- Get to know the key highlights of BULMEDICA / BULDENTAL 2012!

- The overall budget of the National Health Insurance Fund for dental treatments for 2011 amounts to BGN 94 million, which is a growth of 3.3% as compared to 2010.
- According to the Bulgarian Investment Agency, 89% of dental equipment and devices are purchased by private dental clinics, 10% by medical universities and only 1% by dental clinics in public hospitals.

Exhibitors Profile



Visitors Profile

In 2011, the exhibition BULMEDICA / BULDENTAL was attended by experts from Bulgaria, and 26 other countries including Macedonia, Serbia, Greece, Romania, Turkey, Albania, Kosovo, Poland, Italy, Germany, Austria, France, Spain, Poland, Czech Republic, Slovakia, Slovenia, Russia, South Korea, China, etc.

Visitors Profile



Useful information:

Dates: 15th - 18th May, 2012

Edition: 46th edition

Venue: Inter Expo Center - Sofia

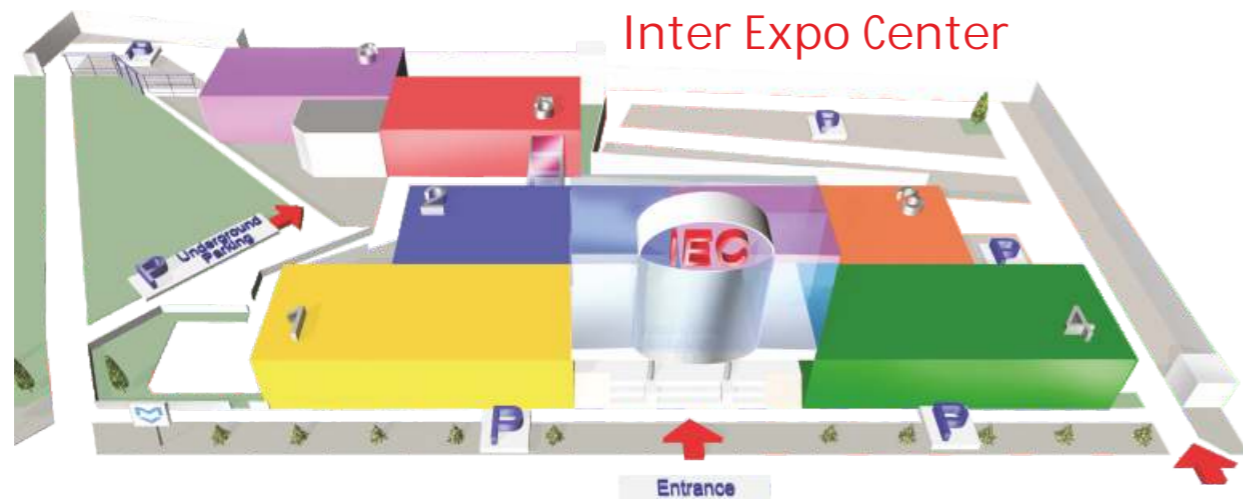
Opening hours for visitors:

15th - 17th May, 2012
10.00 a.m. - 6.00 p.m.

18th May, 2012
10.00 a.m. - 4.00 p.m.

Admission:
Tickets: Main entrance of IEC





How to get to Inter Expo Center



Sofia Airport
 Inter Expo Center is located only 3 km away from the airport. Sofia Airport provides daily flights to main European cities and offers all additional services for your trip.

Additional information on: www.sofia-airport.bg



Transport facilities
 Bus line 114 provides direct approach from Orlov most bus stop to IEC.

Additional information on: www.skgt-bg.com



Taxis
 OK Supertrans tel.: 02/973 21 21, 02/18294
 Radiotaxi FM tel.: 02/91007
 Taxi S-Express tel.: 02/9 12 80, 0887 991 007
 Radio CV taxi tel.: 02/9 12 63, 088 12 63, 089 12 63

Sofia Map



15-18 MAY 2012

BULMEDICA BULDENTAL

Organiser:



BULGARREKLAMA AGENCY
 147, Tsarigradsko Chausse Blvd.
 BG - 1784 Sofia, Bulgaria
 tel: + 359 (2) 9655 279, 277
 fax: + 359 (2) 9655 231
 e-mail: bulmedica-buldental@iec.bg
www.bulmedica.bg
www.iec.bg

Partners:

Intec Export Intelligence -
 United Kingdom

Ivo Dürr International -
 Austria

Welldone -
 Greece

