

## The Bulgarian Prime Minister Boyko Borisov met an official delegation of CEFA (Central European fair Alliance)

Today, June 18<sup>th</sup>, 2010 following the General Assembly of CEFA (Central European Fair Alliance), which took place at the Inter Expo Center in Sofia, the Bulgarian Prime Minister Boyko Borisov received the UFI's President Mr. Manfred Wutzlehofer and the newly elected CEFA's Chairman Mr. Klaus Dittrich, accompanied by Mr. Ivan Ivanov, Chairman of the Board of Directors of the Inter Expo Center and President of CEFA for the year 2010.

During the meeting the participants shared their ideas about the exhibition industry's significance and the cooperation among the exhibition organisers for promoting the business contacts among countries. The joint efforts of the CEFA and UFI members towards business support and integration are of essential significance within the common concern to rapidly overcome the world crisis.

The participants also discussed a few particular proposals of Mr. Borisov for future cooperation.

